



EUROPE 2018

CONFERENCE

Amsterdam
23 • 25 April 2018

Distributive LNG and the Hydrogen Economy
Positioning Today for Tomorrow's Opportunities

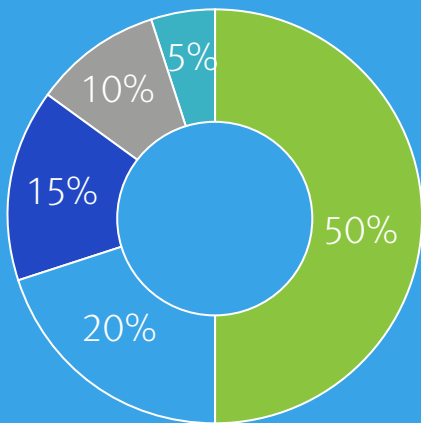
EVENT BROCHURE



Summary

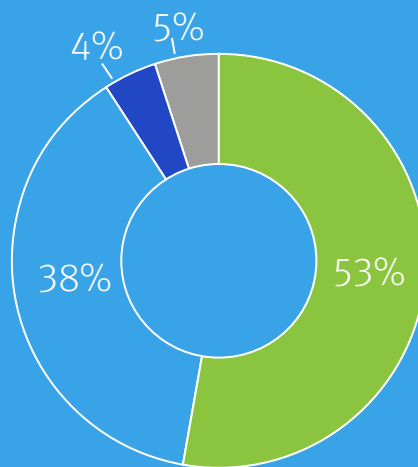
Europe is at the heart of the clean energies transition and the industrial gas and equipment industry perfectly positioned to play a leading role in enabling a cleaner, greener future for all. This year we're making it even bigger and better than ever, launching streams on Distributive LNG and the H2 economy, and allowing you to tailor-make your agenda to ensure you come away with all of the information you need to make the most of these opportunities and future-proof your business.

Company Breakdown



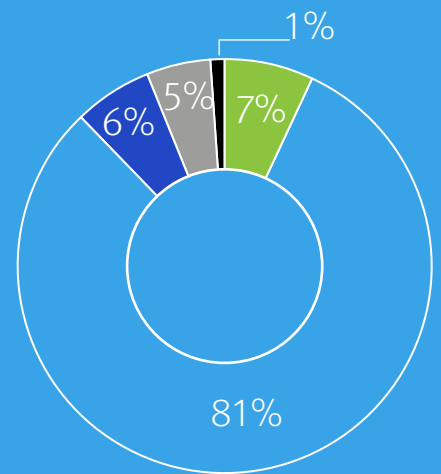
- Equipment & Technology
- Gas Producers & Distributors
- Energy
- Logistics
- Other Banks, Consultancy & Associations

Seniority



- Ceo-President
- Manager
- Executive
- Other

Region



- Asia-Pacific
- Europe
- Middle East
- USA
- Africa





Testimonials

DOHMEYER
cryogenic equipment

“gasworld regional conferences allow us to showcase our brand in a way that delivers for Dohmeyer prime visibility, to an engaged audience, wherever in the world. Gasworld have a tried and tested formula that successfully delivers the right agenda. Keynote speakers and calibre of delegate to ensure that our investment is money well spent.”

Fabian Van Damme

HEROSE

“Sponsoring gasworld’s conferences allows us to showcase the HEROSE brand to our key market in the region, leaving a fun and lasting impression and making a big impact. The events are extremely well executed with the help of gasworld’s marketing team.”

Volker Maass



“gasworld conferences are one of the only times when all of our customers are in the same place, so by sponsoring the lunch on the second day in Budapest, we took that one chance to make an impact on both current and potential new clients”

Regine Kinny

If you are interested in attending, exhibiting or sponsoring at the event contact:
Conferences@gasworld.com
+44 (0) 1872 225031

EUROPE2018

Agenda at a Glance

Day 1 – The Hydrogen Economy in Europe

Session 1 – The H₂ Economy Redefined

- The State of Play
- Cleaner Hydrogen in Refineries
- Green Hydrogen
- Automotive Industry Update
- Hydrogen Safety

Session 2 – Latest Technologies to Support the H₂ Economy

- Small-Scale Hydrogen Production - Electrolysis
- Small-Scale Hydrogen Production - Traditional
- Latest H₂ Fuel Filling Stations
- Hydrogen Gas Supply Chain

Day 2 – Distributive LNG

Session 3 – Distributive LNG

- Current State of Play in Europe
- Opportunities and For Who?
- Safety
- Markets for Distributive LNG

Session 4 – Distributive LNG Technologies

- LNG Fuel Stations
- Storage & Distribution Equipment and Micro-Bulk
- Cryogenic Pumps and Valve Technologies
- LNG-CNG Link



Delegate Information

What can you expect this year?

- Full day one agenda on the Hydrogen Economy, addressing how to maximise opportunities created by current national governmental and EU supported initiatives, drive supply chain optimisation, and improve profitability.
 - Dedicated day two agenda on Distributive LNG – delivering actionable takeaways on transport and storage technologies.
 - Senior speakers and participants from Europe's leading gas companies, technology suppliers and equipment manufacturers – representing a who's who of the industry.
 - More content than ever, covering key topics on operational and strategic issues in these fields.
 - Drinks, Dinner and networking functions with over 200 key players from across Europe. Everyone you need to meet to get your business ahead, in a single location.
- Full Conference rate for the 2.5-day event – €1200
 - Day rate tickets are also available – from €700

**2.5 day
corporate rate
for 3 or more
delegates
€900**

Venue Information

Amsterdam Conference Centre Beurs van Berlage is a defining landmark, situated right in the historic city centre. The combination of this central location, typical Amsterdam architecture, highest standards and years of experience with international conferences and events, makes Amsterdam Conference Centre Beurs van Berlage the most desired conference venue.

Discounted hotel rates are available for booked delegates, contact the **gasworld** Conferences Team for more details

Sponsorship Opportunities

Why Sponsor?

- Access to senior-level purchase decision makers from across the European Industrial gas community
- Improved networking opportunities with an expanded Expo offer, lunch and drinks receptions and a conference dinner
- Showcase your products to over 200 representatives from Europe's leading gas companies, tech companies and equipment manufacturers
- Shorten your sales cycle and maximise your pipeline by making the connections that matter
- Improve ROI by positioning your company as an industry defining thought-leader

Sponsorship Packages

Host Sponsorship

- The Conference Dinner – €18,500
- Exclusive sponsor of the main networking event
- 4 free delegates
- Opportunity to deliver 15 minute keynote address
- Branding given prominence over all other sponsors
- Full page profile e-mailer sent to all registered delegates
- Promotional banners and branding of your event
- Full page advert in **gasworld** magazine (conference issue only)
- Logo on all holding slides

Headline Sponsorship

Exclusive Sponsor of one of the following:

- Welcome Reception – £8,500
- Lunch Day 1 - €5,500
- Lunch Day 2 - €5,500
- Pre-Dinner Drinks Reception – €5,000

All Headline Packages include:

- 2 Free Delegates
- Branding prominence over all standard sponsors
- Half page profile in the delegate manual
- Promotional Banner
- Logo on all holding slides

Elements of Exclusive Sponsorship

Conference Lanyards - €3,000
 Wifi and Conference Coverage - €3,000
 Branded Conference Bags - €3,000
 Notepads & Pens - €2,000
 Portfolio Wallets - €2,500
 Leaflet Drop - €500

Delegate Manual Advertising

- Full Page Advert on Outside Back Cover - €2,500
- Full Page Advert on Inside Front or Back Cover - €1,500
- Full Page Advert in the Delegate Manual - €1,000
- Half Page Advert in the Delegate Manual - €650

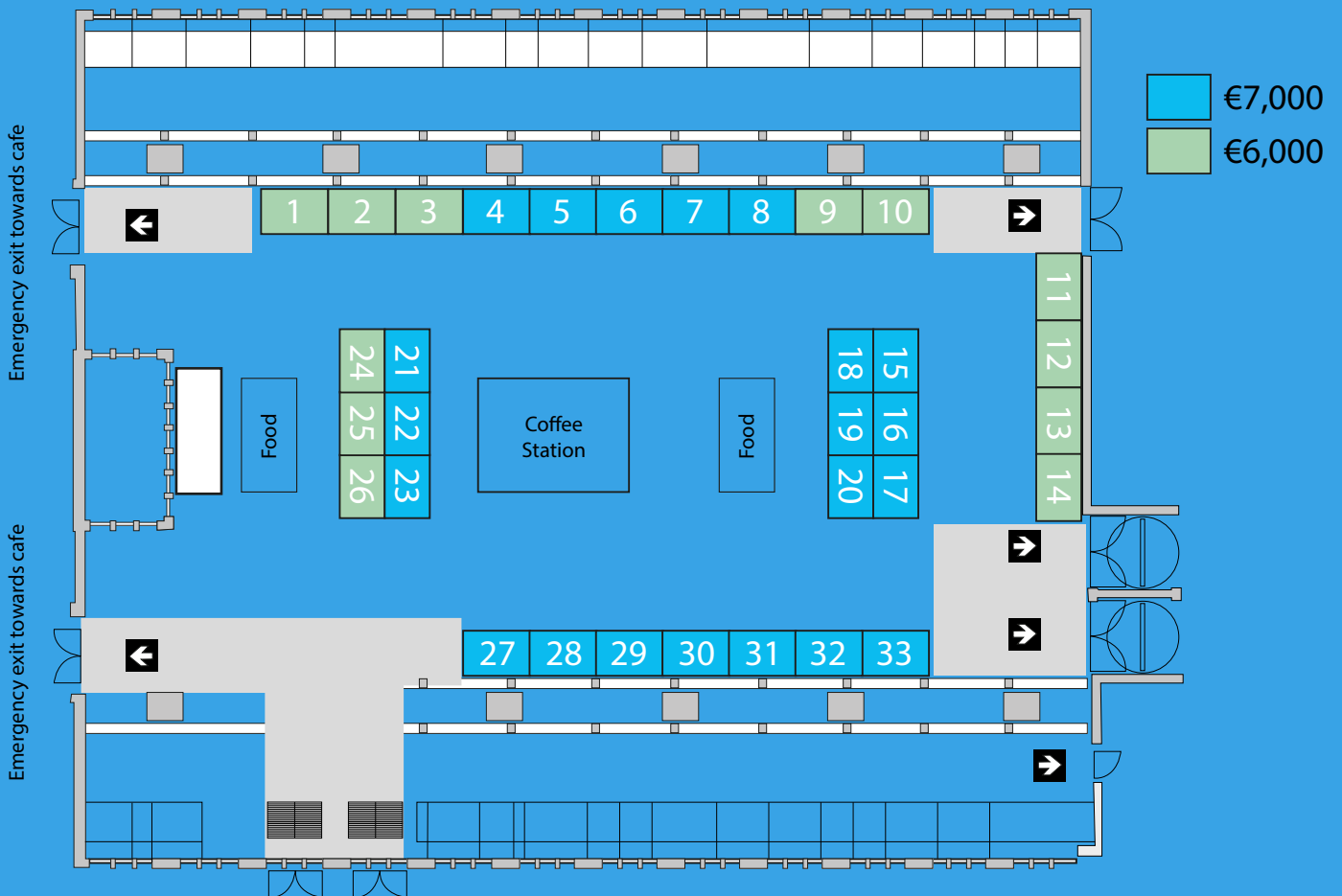
Exhibition Booths

Benefits of Exhibiting:

- Providing allocated exhibition time during the afternoon sessions to expose your booth exposure time.
- Creating a dedicated networking hub, allowing you to make the deals that matter.
- Demonstrate your products to over 200 of Europe's leading professionals and top tier companies
- Raise brand awareness, and network with everyone your business needs to meet to get ahead – all in one place.

Booth prices range from €6,000 to €7,000

Booth Plan



Rate Card

DELEGATE RATES	
Full Conference	€1,200
Corporate (3+ Delegates)	€900
Day Rate (inc. Conference Dinner)	€850
Day Rate (exc. Conference Dinner)	€700
SPONSORSHIP RATES	
Host	€18,500
Headline – Welcome Reception	€8,500
Headline – Lunch Day 1	€5,500
Headline – Lunch Day 2	€5,500
Headline – Pre Dinner Drinks Reception	€5,000
Elements – Lanyards	€3,000
Elements – Wifi and Coverage	€3,000
Elements – Conference Bags	€3,000
Elements – Notepads and Pens	€2,000
Elements – Portfolio Wallets	€2,500
Elements – Leaflet Drop	€500
EXHIBITION BOOTH RATES	
Standard Pitch	€6,000
Premium Pitch	€7,000

Contact Info

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